

INTERNAL

TOM FORD BEAUTY

FOR IMMEDIATE RELEASE

TOM FORD PRIVATE BLEND
PRIVATE ROSE GARDEN COLLECTION

TOM FORD invites you to experience Private Rose Garden, a provocative scent trilogy evoking three incomparably transportive destinations – each crafted with an exclusive rose-on-rose distillation inspired by the rare blooms in his own garden. Introducing ROSE D’AMALFI, ROSE DE CHINE and ROSE DE RUSSIE.

ROSE D’AMALFI

“Infused with Italian bergamot, ROSE D’AMALFI is an intimate and sensuous scent.” – TOM FORD

A discreetly sensual rose kissed by Italian bergamot and mandarin, ROSE D’AMALFI merges spicy baies roses with sunlit, almond-like heliotrope – eliciting a wave of captivating, softly sensuous, skin-on-skin sensations, which are reminiscent of the Amalfi Coast.

ROSE D’AMALFI is contained in a translucent Private Blend bottle designed with a matte white label, glossy black accents, and a sensual, barely pink juice.

ROSE DE CHINE

“ROSE DE CHINE has an untamed, decadent quality. Contrasted with Chinese peonies, it intoxicates.” – TOM FORD

ROSE DE CHINE is meant to be savored with every inhalation. A rich, purely unadulterated rose contrasts with Chinese golden peony notes, evoking vibrant blooms – while cistus absolute and myrrh release a provocative, smoky sensuality.

ROSE DE CHINE is contained in a translucent Private Blend bottle designed with a matte white label, glossy black accents, and a blush-pink juice.

ROSE DE RUSSIE

“ROSE DE RUSSIE blends the essence of Russian black leather with intense florals, for an opulent, dramatic scent.” – TOM FORD

The tempting allure of night informs ROSE DE RUSSIE. This sumptuous, darkly mesmerizing rose merges with the vibrancy of spicy white pepper oil and woods – while passionately sexy, supple black leather begs to be touched.

ROSE DE RUSSIE is contained in a translucent Private Blend bottle designed with a matte white label, glossy black accents, and a bold magenta-hued juice.

INTERNAL

The PRIVATE ROSE GARDEN COLLECTION will available as from **February 2022**

ROSE D'AMALFI 50ML – SRP BE €217 LUX €209,83 – available in selected point of sales

ROSE D'AMALFI 250ML – SRP BE €540 LUX €522,15 - available at Parfuma

ROSE DE CHINE 50ML – SRP BE €217 LUX €209,83 – available in selected point of sales

ROSE DE CHINE 250ML – SRP BE €540 LUX €522,15 - available at Parfuma

ROSE DE RUSSIE 50ML– SRP BE €217 LUX €209,83 – available in selected point of sales

ROSE DE RUSSIE 250ML– SRP BE €540 LUX €522,15 – available at Parfuma

CONTACT

Marie Wauters

Corporate Communications Manager

mwauters@be.clinique.com

+32 (0)475 29 78 14

TOMFORD.COM